

HOW TO DESIGN FOR AND WITH CHILDREN

ANTHROPOLOGICAL METHOD - LET'S SPEND TIME TOGETHER WITH CHILDREN

Ask about their opinion

MAKE SURE THAT PARTICIPATING IN THE STUDY IS A POSITIVE EXPERIENCE FOR THE CHILD

IT FEELS GREAT TO BE LISTENED TO

UNDERSTANDING CHILDREN'S NEEDS

INTERVIEW CHILDREN

CAREFULLY CONSIDER THE SAMPLE GROUP

FOCUS GROUP IS NOT THE MOST SUITABLE METHOD. PREFER 1:1 INTERVIEWS OR ACTIVITIES WITH GROUPS OF FRIENDS

WE DESIGNED A SUPER MARKET ENVIRONMENT MORE CHILD-FRIENDLY

WE PRESENTED OUR SOLUTIONS ON POST-IT NOTES

WE HAD A CHANCE TO WORK IN THE CASHIER AND SEE THE BACKOFFICE AND STORAGE OF THE STORE

VIVITA

CHILDREN'S EXPERIENCE IN THEIR OWN WORDS

IN VIVITA YOU CAN COME UP WITH YOUR OWN PROJECT

THE ADVENTURE PARKS IN ESTONIA ARE COOL PLACES FOR CHILDREN

WE WANT MORE ENVIRONMENTALLY FRIENDLY SOLUTIONS

EVEN FROM AN ECONOMIC PERSPECTIVE, DISCRIMINATING CHILDREN DOES NOT MAKE SENSE

CHILDREN ARE THE FUTURE CLIENTELE

SERVICE DESIGN

Accessibility

PHYSICAL SPACE

INFORMATION DESIGN

THE MOST VALUABLE DISCUSSIONS WITH KIDS HAPPEN IN FAMILIAR AND CASUAL SETTINGS, LIKE ON PLAYGROUNDS OR WHILE EATING

KEEP THE RESEARCH SETTING

playful

MAKE SURE THE SETUP IS

- TRUSTWORTHY
- SAFE
- TAKING INTO ACCOUNT THE CHILD'S RIGHTS, FREE WILL, AND DEVELOPMENT STAGE

LET THEM KNOW HOW THEIR IDEA WILL BE APPLIED IN PRACTICE

WE WANT MORE CREATIVITY ACCELERATORS

AVOID ACTIVITIES IN THE CLASSROOM SETTING

WHY CAN'T WE REMEMBER WHAT IT WAS LIKE TO BE A CHILD?

PLAY IS A CHILD'S NATURAL WAY OF COMMUNICATION

INTERPRETATION SKILLS

THE QUESTION IS NOT WHETHER CHILDREN HAVE ENOUGH COMPETENCES TO ENGAGE

THE QUESTION IS WHETHER THE ADULTS ENGAGING THE CHILDREN HAVE ENOUGH COMPETENCES

IF A SPACE MAKES KIDS FEEL GOOD, ADULTS FEEL GOOD THERE TOO.

KNOW-HOW ON THEORY OF PLAY IS HELPFUL

CHILDREN AS A TARGET GROUP - WHAT TO BEAR IN MIND?

Children need to be listened to

INCLUDE CHILDREN TO BOTH IDEA GENERATION AND IMPLEMENTATION

IT IS IMPORTANT TO UNDERSTAND THE MEANING BEHIND THE CHILD'S IDEA

INCLUDING CHILDREN TO DESIGN PROCESSES

THE ADULTS NEED TO TAKE A STEP BACK

COLLABORATE WITH DIFFERENT STAKEHOLDERS FOR PROFESSIONAL RESULT

THE YOUNGSTERS IDEAS NEED TO BE IMPLEMENTED

DESIGNING FOR CHILDREN'S RIGHTS

BEST PRACTICES FROM AROUND THE WORLD

BE CURIOUS AND OPEN-MINDED! THE RESEARCH OR CO-CREATION SHOULD NOT BE ABOUT VALIDATING OR PITCHING YOUR IDEAS

THE DESIGN PRINCIPLES OF CHILDREN'S RIGHTS SHOULD BE ADAPTED TO A VOCABULARY THAT CHILDREN CAN UNDERSTAND.

DON'T PUT CHILDREN INTO WORKSHOPS TOGETHER WITH THEIR PARENTS

BE TRANSPARENT ABOUT THE REASONS FOR CONDUCTING THE RESEARCH

MOME ECOLAB

IKEA CHIEF PLAY OFFICER

THE RAIN PLAYGROUND IN GOTHENBURG

Take into account:

AGE AND DEVELOPMENT STAGE

CULTURAL BACKGROUND

APPROPRIATE LANGUAGE AND VOCABULARY

SENSSES

SPECIAL NEEDS

A DISTINCT TIME HORIZON

EXHIBITS THAT CAN BE ENJOYED TOGETHER

PUBLIC SPACE AND SERVICES

CLARITY

INFORMATION AS PICTOGRAMS

PRESENT SOLUTIONS FOR DIFFERENT AGE GROUPS SIDE BY SIDE

A GOOD URBAN SPACE IS THE KIND WHERE YOU FEEL SAFE TO SEND YOUR CHILD TO

Make decision making processes transparent

IF YOU HAVE A GOOD IDEA, ASK FOR CHILDREN'S FEEDBACK

TAKE INTO ACCOUNT ALL AGE GROUPS AND PEOPLE THAT MOVE AROUND TOGETHER